**Ideation Phase**

**Define the Problem Statements**

|  |  |
| --- | --- |
| Date | **1 October 2022** |
| Team ID | **PNT2022TMID07922** |
| Project Name | **AI-powered nutrition analyser for fitness enthusiast** |
| Maximum Marks | **2 Marks** |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.





**Problem Statements:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| **PS-1** | Fitness Enthusiast | Maintain balance diet | I can’t able to follow a proper nutrition intake | I can’ able to detect my nutrition intake | Demotivated |
| **PS-2** | Health conscious person | Be Fit | I don’t know how to be fit | I have no idea to what to do | Unhealthy person |